



Hello ! I'm **Madhav Menon**,

A passionate and motivated graphic designer, exploring new things everyday. My passion for design manifests in my agility to master technology as quickly as it changes and revel in the permanent learning mode. The power of visualization has always been my key strength to translate the message to the medium. When I get a break, I spend my time traveling, capturing moments and taking inspiration from my biggest muse; nature.

EDUCATION

- Unitedworld Institute of Design
B Des Visual Communication (2019-23)
- Sindhi PU College
12th | PCMC (2017-2019)
- Vishwa Sishya Vidyodaya School
10th | CBSE (2017)

INTERESTS

Branding	Publication
UI/UX	Photography
Advertising	Film & Video Editing

LANGUAGES

English	Kannada
Hindi	Tamil
Malayalam	

CONTACT

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EXPERIENCE

- **Monk Studios (2023)**
Creative Visualiser
Designed and developed projects for various brands ranging from identity, brand collaterals and packaging. Collaborated with the clients & marketing team to design advertising content for digital media and outdoor advertising.
- **Kachapi (2020 - 2022)**
Visual Designer
Designed creative artworks for various brands including branding, identity, collaterals and packaging. Created advertising content including promotional videos and outdoor advertising for brand promotions. Partnered with UI/UX team to ideate useful and elegant digital experience and design UI and web screens for various brands.

SOFTWARES

Adobe Photoshop	Figma
Adobe Illustrator	Adobe XD
Adobe InDesign	Adobe Lightroom
Adobe Premier Pro	Adobe Dimension
Adobe After Effects	Blender



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